

Ocean Rodeo

**2005 Product Line
Overview**



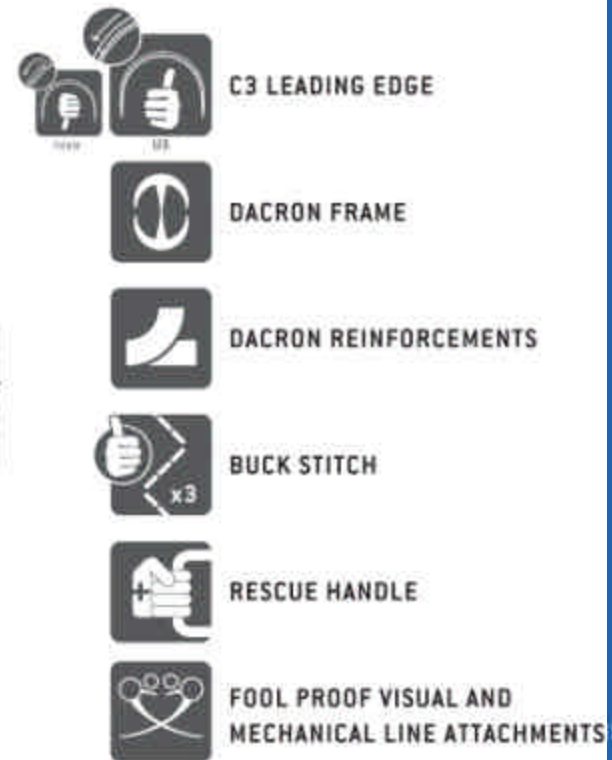
2005 Design Philosophy

“We are refining our products,
not reinventing”



2005 Bronco Line-Up

- Bronco sizes
 - 4m
 - 6m
 - 8m
 - 10m
 - 12m
 - 14m
 - 16m
 - 18m
 - 21m



2005 Bronco Kites (Innovations)

- Reinforcement weight reduced 25%
- Struts integrated with leading edge for precise foil profile and frame rigidity
- Struts 25% thinner for less drag and weight
- Refined air foil
- Fool proof visual and mechanical line attachments
- No compromise of durability
- Integrated inflatable tip strut
- Refined panel layout for improved load distribution
- Deflate assist pokers for struts
- New bag and pump



2005 Stinger

- Low aspect ratio kite
- Maximum stability
- Effortless relaunching
- Maintains Ocean Rodeo standard for quality and durability
- Aimed at the beginner but also for those who like to push the limits in the surf and log serious air time
- Sizes: 4m, 6m, 8m, 11m, 15m



2005 Stinger Trainer (1.8m)

- Ideal to safely learn kite skills with a scaled down version of Stinger kites (same flight characteristics)
- Become familiar with all aspect of 4-line inflatable tube kite:
 - 4-line set up
 - Self launching and landing
 - Depowering
 - Kite tuning
 - Water relaunching



Bar and Lines

- Safety System Features
 - New spinning leash system
 - Allows unhooked riding while leashed
 - Spinnable
 - New chicken-loop release
 - Fifth line compatible
 - Bar floats
- New color-coded lines



Concept bar



2005 Pyro

Features:

- Refined Stylizing
- New Features
 - Repairable Seals (New Breakthrough!!)
 - No suspenders
 - Wrap around captive suspension waist

NECK DAM
Extra protection from underwater drag.

HEAVY DUTY ZIPPER
No zipper is as hard core, nothing is getting through.

REINFORCED BUTT AND KNEES
Ballistic nylon is tough, it can handle any hit.

GRAVEL GUARDS
Keep the sand out of your boots.

ANKLE POCKET
Store your necessary tools.

PATENTED CAPTIVE SUSPENSION FLEX PANELS
Hyperflex panels located at the waist and knees offer insane flexibility without the bulk.

EASY SEAL REPAIR

GRAVEL GUARDS

NECK DAM

CAPTIVE SUSPENSION

ZIPPER

POCKET



2005 Boards

- Boards:

- New Zen design
- Updated graphics
- New board manufacturing partner!

(We anticipate better delivery and quality in 2005 and beyond)

- Board Hardware:

- 2 in. G10 fins
- Stick down Footpads
- Velcro adjustable footstraps



Legend

- park, free-style riding
- flat bottom, soft flex
- super durable
- back foot loading
- user friendly
- entry-level to advanced riders (good for first ride packages)
- lowest price point
- Expected sizes: 174, 142



Zen

- 3D style, contoured deck
- all-terrain, all-level
- stiffer flex
- intermediate to advanced rider
- mid-price point
- Expected sizes: 135 cm



Mako

- deep concave bottom
- all-out riding: slalom, carving, speed, border cross
- equal weight on both feet, or more weight on front foot
- premium board
- appreciated by seasoned kiter
- Expected size: 149 cm



New Products – The Coldfire System

The first truly unique kiteboarding
wetsuit, pant/shirt, and harness system



Wetsuit

- Today's trend to wear pants/ shorts and lycra shirts over wetsuits have made traditional "stylized" wetsuits pointless - the neoprene is now covered and is for insulation ONLY!!
- The coldfire wetsuit is a no frills, very basic 3mm farmer john with a matching neoprene shirt. Zippers are not required, simply step through the neck of the john and pull on the shirt. Basic insulation!!



Kite pants and Overshirt

- Style and durability for the rider is attained by the 600 denier kite pants and Lycra “moto cross” over shirt.
- These items can be worn over the wetsuit for increased wind chill protection in cold weather, or sun protection in hot weather. They also offer excellent abrasion resistance.
- The pant features unique side ports that allow the harness leg straps to be worn internally, adding increased mobility and better fit on the pants and harness



Harness

- Extensive R&D for harness based on sky diving systems
- Fully adjustable/removable leg straps are 100% Ocean Rodeo ingenuity at its best.
- The harness mates with the kite pants via clips through side slits in pants.
- All buckles, webbing and materials are super heavy duty and triple sewn to hold under extreme loads.

